

Conference Programme

The New Zealand Healthcare Congress 2012

Bold Ambitions: The Future of Healthcare In New Zealand

Proposed Panel Discussions

E-Health Innovation & Technology

“Wireless Health and Life Sciences: Spurring Innovation and Empowering Patients “

Wireless health encompasses a growing, innovative area of medical devices and mobile health applications that are quickly becoming staples in the delivery of care worldwide. Empowering the patient to track biometric health information and then transmit useable data into personal health records, or to doctors, has providers intrigued as gains in efficiency, improved care and saving lives will result. The Panel will discuss current market issues, economics and Government regulations.

Joining Up Social Policy

“Addressing Inequalities in the Delivery of Healthcare”

To achieve improved patient outcomes, health policies need to take into consideration the wider environment to address inequalities in the delivery of healthcare in New Zealand. It is about joining up social policy to include education, housing and economic development, along with health. Collaboration across departments is essential to deliver a healthier New Zealand and encourage people to play a more active role in managing their own care.

Clinical Leadership

“The Significance of Clinical Leadership Cannot be Underestimated”

The clinicians are at the forefront of healthcare delivery and can drive efficiencies. Payers and policymakers must overcome silo-budgeting in healthcare and shift towards rewarding health outcomes. New technologies which improve health productivity and efficiency should be funded in an effort to help people age healthily and tackle the shortage of healthcare professionals.

Procurement & Health Technology Assessment

“ Innovation is the Solution to a Sustainable Healthcare”

Change is never easy but it is imperative. Change for stakeholders is not easy but all must embrace these challenges. Health technology assessment (HTA) will inevitably become more utilised in the New Zealand medical technology market. Sound and transparent HTA, with proper involvement of patients, healthcare professionals and industry can support efficient decision making, efficient allocation of resources and informed uptake and diffusion of health technology. The challenge for manufacturers, suppliers and payers, is to develop methods that are able to differentiate effectively between those technologies that are good value and those that are not.

New Zealand Medical Device Regulations

“Getting Regulation and Innovation in Balance”

New Zealand needs to ensure safety and efficacy of medical devices placed on the market. How can regulations be introduced to successfully combine safety and innovation without unnecessary regulatory compliance burden on suppliers? What can New Zealand learn and adopt from international experiences?